Resident supports Against the Tide

Celebrating its 20th anniversary, Massachusetts Breast Cancer Coalition calls on anyone and everyone to support breast cancer prevention by participating in the organization’s annual Against the Tide swim, kayak, walk or run fundraising event.

“We are so fortunate to have such tremendous support from citizens of Massachusetts demanding greater protection of their children’s future health, in our effort to stop breast cancer before it starts,” said the coalition’s Interim Executive Director Erin Boles.

Massachusetts Breast Cancer Coalition is a statewide grassroots advocacy organization that seeks answers to what is causing breast cancer in order to offer changes that will lead towards breast cancer prevention.

“It is empowering and up-lifting to know that MBCC and all of its supporters are working to reduce the risk of exposures to environmental toxins so that not one more generation will face a breast cancer diagnosis,” said coalition Secretary of the Board of Directors Hope F. White, a Lincoln resident.

Massachusetts’ breast cancer rate is nearly 10 percent higher than the national average, with some women in Greater Boston and Cape Cod bearing some of the highest risk for breast cancer in the world. More than one in seven women risk a breast cancer diagnosis during their lifetime; and while breast cancer is typically a disease affecting older women, more and more younger women are being diagnosed with very aggressive forms of the disease everyday.

Against the Tide is a 1-mile recreational or competitive swim, 2-mile kayak, 3-mile fitness walk, and/or 5k fun run to benefit Massachusetts Breast Cancer Coalition. Participants may enroll in one, two or three of the five components of the events. The coalition is proud to partner with NESN TV for the ‘Against the Tide’ events in an effort stop the breast cancer epidemic.

The coalition is asking residents to join one of the statewide Against the Tide events on June 18 at DCR’s Hopkinton State Park in Hopkinton, or at DCR’s Nickerson State Park on Aug. 20 in Brewster. Go to www.mbcc.org/swim and register today.

Donations may be sent to Against the Tide c/o MBCC, 1419 Hancock St., Suite 202, Quincy, MA 02169.